

Privacy Notice for LRC Coil LLC

This Privacy Notice for LRC Coil LLC ("we," "us," or "our") describes how and why we may access, collect, store, use, and/or share ("process") your personal information when you use our services ("Services"), including when you:

- Visit our website at lrccoil.com or any website of ours that links to this Privacy Notice
- Engage with us in other related ways, including sales, marketing, or events

Questions or concerns? Reading this Privacy Notice will help you understand your privacy rights and choices. We are responsible for making decisions about how your personal information is processed. If you do not agree with our policies and practices, please do not use our Services. If you still have questions or concerns, please contact us at privacy@lrccoil.com.

Summary of Key Points

This summary provides key points from our Privacy Notice. You can find more details about any of these topics by using the table of contents below.

- What personal information do we process? We may process personal information depending on how you interact with our Services, the choices you make, and the products and features you use.
- Do we process sensitive personal information? No. We do not process sensitive personal information.
- Do we collect information from third parties? No. We do not collect information from third parties.
- How do we process your information? We process your information to provide, improve, and administer our Services, communicate with you, ensure security and fraud prevention, and comply with legal obligations.
- When and with whom do we share personal information? We may share information in specific situations, such as business transfers.
- How do we keep your information safe? We use reasonable technical and organizational measures to protect your information, though no system can be guaranteed 100% secure.

- **What are your rights? Depending on your location, you may have rights regarding your personal information.**
 - **How do you exercise your rights? You may submit a data subject access request or contact us directly.**
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1. What Information Do We Collect?

Personal Information You Disclose to Us

In short: We collect personal information that you voluntarily provide to us.

We collect personal information that you provide when you express interest in obtaining information about us or our products and Services, participate in activities on the Services, or otherwise contact us.

The personal information we collect may include:

- **Names**
- **Email addresses**
- **Phone numbers**
- **Mailing addresses**
- **Job titles**

All personal information you provide must be true, complete, and accurate, and you must notify us of any changes.

Sensitive Information - We do not process sensitive personal information.

Google API Information - Our use of information received from Google APIs complies with the Google API Services User Data Policy, including the Limited Use requirements.

2. How Do We Process Your Information?

In short: We process your information to provide, improve, and administer our Services; communicate with you; ensure security and fraud prevention; and comply with the law.

We may process your personal information for the following purposes:

- To deliver and facilitate Services
 - To send administrative information, including updates to our terms and policies
 - To fulfill and manage orders, payments, returns, and exchanges
 - To request feedback and contact you about your use of our Services
 - To evaluate and improve our Services, products, marketing, and user experience
 - To comply with legal obligations and defend our legal rights
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3. What Legal Bases Do We Rely On to Process Your Information?

We process your personal information only when we have a valid legal basis, such as your consent, compliance with laws, performance of a contract, protection of rights, or legitimate business interests.

Canadian Residents

If you are located in Canada, we may process your information with your express or implied consent. You may withdraw your consent at any time.

In certain exceptional cases, we may process information without consent where legally permitted, including for fraud prevention, investigations, legal compliance, business transactions, or where information is publicly available.

4. When and With Whom Do We Share Your Personal Information?

In short: We may share information in specific situations.

We may share or transfer your personal information in connection with business transactions such as mergers, sales, financing, or acquisitions.

5. Do We Use Cookies and Other Tracking Technologies?

We may use cookies and similar tracking technologies (such as web beacons and pixels) to collect and store information when you interact with our Services. These technologies help maintain security, prevent crashes, save preferences, and improve functionality.

Third parties may also use tracking technologies for analytics and advertising purposes, subject to applicable law. Details are provided in our Cookie Notice.

Google Analytics - We may use Google Analytics Advertising Features, including remarketing. You can opt out through Google Ads Settings or the Google Analytics opt-out browser add-on.

6. How Long Do We Keep Your Information?

We retain personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Notice, unless a longer retention period is required or permitted by law.

When we no longer have a legitimate business need, we will delete or anonymize your information, or securely store it until deletion is possible.

7. How Do We Keep Your Information Safe?

We use reasonable technical and organizational security measures to protect your personal information. However, no electronic transmission or storage system can be guaranteed to be 100% secure. You use our Services at your own risk.

8. Do We Collect Information From Minors?

We do not knowingly collect personal information from children under 18 years of age (or the equivalent age under applicable law). If we become aware that such information has been collected, we will promptly delete it.

9. What Are Your Privacy Rights?

Depending on your location, you may have rights to access, correct, delete, or restrict the processing of your personal information, as well as to withdraw consent or object to processing.

To exercise your rights, contact us using the details below. We will respond in accordance with applicable data protection laws.

10. Do-Not-Track Features

We do not currently respond to Do-Not-Track (DNT) browser signals, as no uniform standard has been adopted. If a standard is implemented in the future, we will update this Notice.

11. U.S. State Privacy Rights

Residents of certain U.S. states may have additional rights, including the right to access, correct, delete, or obtain a copy of personal information, and to opt out of targeted advertising or profiling.

We do not sell or share personal information for commercial purposes.

Requests may be submitted by emailing privacy@irccoil.com.

12. Updates to This Notice

We may update this Privacy Notice from time to time. The updated version will be indicated by a revised date and may be communicated through our Services.
